

Kindle Book Pricing

4 May 2013 13:07:30

//SUMMARY

List Prices:

Déjà_Vu_US = \$2.99 \$2.99

Déjà_Vu_UK = £1.54 £1.54

Flashback_US = \$2.99 \$2.99

Flashback_UK = £1.93 £1.93

The_Amber_Rooms_US = \$3.49 \$3.49

The_Amber_Rooms_UK = £2.90 £2.90

Omnibus_US = \$8.99 \$8.99

Omnibus_UK = £4.84 £4.84

// UK

// FOR 70% ROYALTY, LIST PRICE MUST EXCEED OR EQUAL £1.49 (AND BE LESS THAN £7.81)

VAT = 3% 3%

Déjà Vu:

ListPrice = £1.54 £1.54

Royalty = 70% 70%

DeliveryCosts = £0.06 £0.06

EstimatedRoyalty = 70% of (£1.54 - £0.06) £1.04

AdvertisedPrice = £1.54 + 3% £1.59

Flashback:

ListPrice=£1.93 £1.93

Royalty=70% 70%

DeliveryCosts=£0.07 £0.07

EstimatedRoyalty=70% of (£1.93 - £0.07) £1.30

AdvertisedPrice= £1.93 + 3% £1.99

The Amber Rooms:

ListPrice=£2.90 £2.90

Royalty=70% 70%

DeliveryCosts=£0.11 £0.11

EstimatedRoyalty=70% of (£2.90 - £0.11) £1.95

AdvertisedPrice= £2.90 + 3% £2.99

The Saskia Brandt Omnibus:

ListPrice=£4.84 £4.84

Royalty=70% 70%

DeliveryCosts=£0.19 £0.19

EstimatedRoyalty=70% of (£4.84 - £0.19) £3.26

AdvertisedPrice= £4.84 + 3% £4.99

// USA

// FOR 70% ROYALTY, LIST PRICE MUST EXCEED OR EQUAL \$2.99 (AND BE LESS THAN \$9.99)

Déjà Vu:

ListPrice=\$2.99 \$2.99

Royalty=70%	70%
DeliveryCosts=\$0.10	\$0.10
EstimatedRoyalty= 70% of (\$2.99 - \$0.10)	\$2.02
AdvertisedPrice= \$2.99	\$2.99

Flashback:

ListPrice=\$2.99	\$2.99
Royalty=70%	70%
DeliveryCosts=\$0.11	\$0.11
EstimatedRoyalty= 70% of (\$2.99 - \$0.11)	\$2.02
AdvertisedPrice= \$2.99	\$2.99

The Amber Rooms:

ListPrice=\$3.49	\$3.49
Royalty=70%	70%
DeliveryCosts=\$0.16	\$0.16
EstimatedRoyalty= 70% of (\$3.49 - \$0.16)	\$2.33
AdvertisedPrice= \$3.49	\$3.49

The Saskia Brandt Omnibus:

ListPrice=\$8.99	\$8.99
Royalty=70%	70%
DeliveryCosts=\$0.29	\$0.29
EstimatedRoyalty= 70% of (\$8.99 - \$0.29)	\$6.09
AdvertisedPrice= \$8.99	\$8.99